

CCE SOFTWARE

Long Term Relationship in Technology

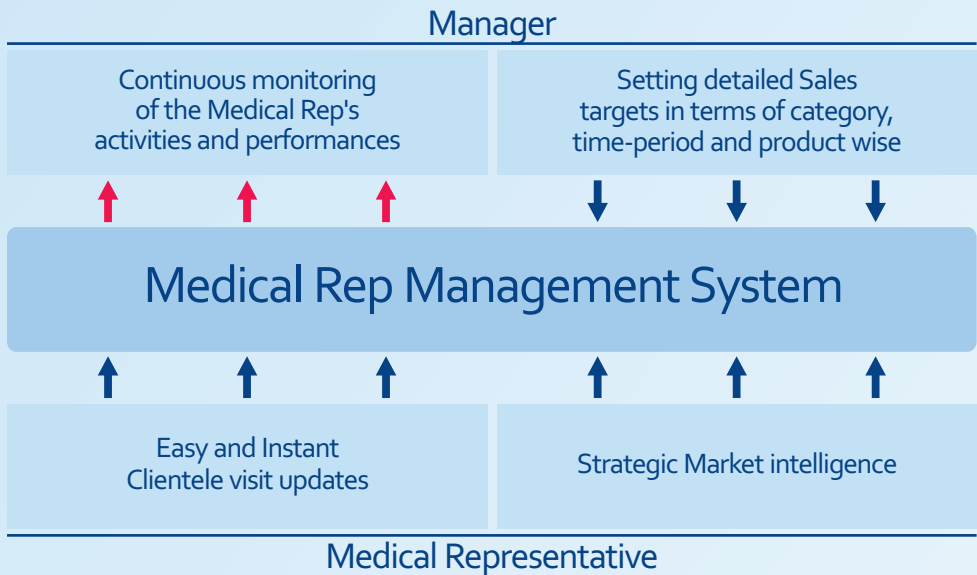
“Medical Representatives
are the eyes and ears
of a Pharmaceutical Company”

Medical Rep Management System

WHAT EXACTLY IS THIS SOFTWARE PRODUCT?

Medical Representatives are the sales channel of the products of the pharmaceutical company. On behalf of the company, they visit a wide range of people and organizations like pharmacists, doctors, nursing homes and hospitals. Their job may involve extensive travelling to small towns and villages. In short, their physical presence in the company is limited.

CCE Software introduces the **Medical Rep Management System**. Medical Rep Management System is an entirely unique software product dedicated to enhance the performance of the Medical Representatives.



INCREDIBLE MANAGEMENT FEATURES:

Medical Rep Management System comes as a boon for the Manager. The manager has the facility to monitor the Medical Rep's activities on an hourly basis.

Therefore, continuous tracking of the Medical Representative is possible by the manager irrespective of the geographical whereabouts of the Medical Representative.

Also, Sales targets and instructions are assigned to the Medical Reps. These targets and instructions instantly reach the Medical Reps operating at any remote location.

STRATEGIC MARKET INTELLIGENCE:

The Medical Representative plays a vital role in gathering information about the competitive products in the market.

Medical Rep Management System adds value to the Medical Rep's performance by aiding him to instantly update information about the market trends. The information could be about competitive products released in the market.

Such instant information could be very valuable for the company. Thereby, a responsible role is given to the Medical Rep which would boost their enthusiasm and performance.

FUNCTIONAL MODULES:

Visit Log Entry

Captures medical rep's daily client visits.

Monitors and controls client visits.

Feedback

Captures market intelligence from doctors and pharmacies

Captures competitor's products details

Medical Rep Sales Target

Allows Sales Target to be set for the Medical representatives

Monitors Periodic sales target

Special Feature

The Medical Rep can update his daily visit log via SMS through Mobile Phones.

This feature proves to be useful when the Medical Rep. is in a remote location or a rural area where Internet access is not available.

**Medical Rep Management System
Watch their performance graph grow!!
Watch your profits grow!!!**

CCE Software

CCE Software is a leading IT company having operations in Bangalore, India and in Fredonia, NY, USA since 1995.

CCE Software develops Information Systems that focus on business objectives and processes. We leverage a methodology-driven approach to efficiently translate business goals into software specification and design.

CCE Software has global experience in domains like Pharmaceuticals, Manufacturing, Refinery, Chemical and Food. CCE Software has executed projects in USA, UK, France, Germany, Norway and India.

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